



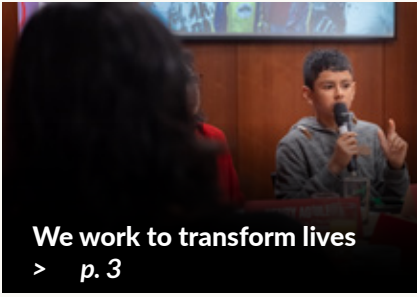
# IMPACT REPORT

2022 - 2024



**Save the Children**

We drive meaningful progress for children in Peru



**We work to transform lives**  
> p. 3



**Institutional governance shared with children**  
> p. 6



**We make an impact on key rights**  
> p. 8



**Childhood: our reason for being**  
> p. 10



**Results-oriented strategic action**  
> p. 12



**Our flagship campaigns**  
> p. 16



**A trustworthy, committed organization**  
> p. 20



**Commitment to transparency**  
> p. 20



**Our priorities for the future**  
> p. 27

# CONTENT





**WE WORK TO  
TRANSFORM LIVES**

During the 2022-2024 period, children in Peru faced the severe consequences of the pandemic, the challenges of a shifting migration landscape, and the multiple impacts of the climate crisis and other disasters. These phenomena particularly affected their rights to education, health, and safety, and further deepened poverty. In this complex context, through our various interventions we have achieved:

**305,980** PEOPLE ASSISTED

THROUGH HUMANITARIAN SUPPORT OR ENGAGED IN DEVELOPMENT PROCESSES.



**18,000** children and adolescents, including migrant children, gained better learning opportunities and well-being at school.



**21,000** children and adolescents are better prepared to withstand emergencies associated with the climate crisis and disasters.



**35,000** families received direct support to secure their livelihoods and prevent hunger.

“

Thanks to Save the Children’s support, my family has been able to pay for things like rent and food, and we’ve received tips to eat healthier.

Also, thanks to that support, my parents have been able to buy supplies for their business. And I’ve been given sessions to learn about my rights.

”

*Riu, migrant adolescent in Peru*

*\*Interview conducted in March 2022.*



“

All these problems that we cannot solve now will affect us: the next generation. We need to start making changes now.

We (the boys and girls) can offer opinions and solutions not only nationally, but globally and from different perspectives.

”

*Illary, Peruvian adolescent*  
*\*Speech at a Save the Children event, 2023.*



**MISIÓN**

Impulsar avances significativos en la forma en la que el mundo trata a los niños y las niñas, con el fin de generar...

Hoy nace GANNAP

**INSTITUTIONAL  
GOVERNANCE  
SHARED WITH  
CHILDREN**

children

Our Advisory Group of Children and Adolescents (GANNAP) is composed of 4 girls and 4 boys from different regions of the country. They represent diverse organizations and agendas related to the exercise of their rights. They participate in:

**STRATEGIC  
PLAN  
2025-2027**



**CAMPAIGNS AND  
ADVOCACY WITH  
SHARED  
SPOKESPEOPLE**



**PARTICIPATION IN  
ORGANIZATIONAL  
CULTURE  
DECISIONS**





# WE MAKE AN IMPACT ON **KEY RIGHTS**

Through our various interventions, we ensure access to rights for more children, adolescents, and their families. We help children and adolescents improve their access to nutritional health services to support their development, and to continue their education—even in emergency contexts.

\*Figures represent people reached (including double counting)





In addition, we help build communities that are better equipped to prevent violence and work in vulnerable areas to mitigate the impact of emergencies.

\*Figures represent people reached (including double counting)



We create conditions for children’s voices to be heard in decision-making spaces that directly impact their lives.

\*Figures represent people reached (including double counting)





**CHILDHOOD: OUR  
REASON FOR BEING**



**Editorial by William Campbell**  
Country Director  
Save the Children in Peru



A boy smiles again, a girl returns to school, a family regains hope. In recent years, the team of Save the Children in Peru has stood alongside thousands of these stories, each one reflecting our deepest commitment:

***Children are always at the heart of everything we do.***

Between 2022 and 2024, children in Peru have faced enormous challenges. Recognizing the complexity of the situation, our efforts as an organization during this period focused on addressing the widening gaps left by **the pandemic, migration processes, and multiple emergencies linked to the climate crisis.**

We are proud to know that over these three years, our work positively impacted more than 305,980 people, who received assistance to meet their urgent needs or participated in

development initiatives that improved their quality of life.

We believe this achievement has been even more significant because our approach always places children as protagonists of their own future, taking their unique circumstances into account and actively involving them in the processes of transformation.

We know our work is not finished. Aware of the challenges ahead, we continue to work with the conviction that every child and adolescent deserves to grow up without fear, to learn continuously, without barriers, and to thrive in resilient environments that provide timely and sufficient opportunities to become who they choose to be.

***We will remain here, because protecting and defending children's rights is not just our job: it is our mission and our reason for being.***

## OUR VISION

A world in which all girls, boys, and adolescents have their rights to survival, protection, development, and participation guaranteed.

## OUR MISSION

To drive significant advances in the way the world treats girls, boys, and adolescents, in order to bring about immediate and lasting changes in their lives..



# RESULTS-ORIENTED STRATEGIC ACTION

We set out to achieve significant progress in the lives of children and adolescents by implementing strategic actions in priority sectors. Here is what we did:

**To reduce** the number of human deaths and economic losses caused by climate change and disasters, as well as **to improve** protection for people in vulnerable situations affected by these events.

**+1,100 Officials**

strengthened their capacities in disaster risk management, with a focus on children, protection, gender, interculturality and inclusion.



**+7,000 people from highly vulnerable**

communities strengthened their capacity to respond to potential emergencies.

**15 subnational governments,**

with our technical assistance, established early warning mechanisms for multiple threats.

To increase access to safe, continuous, and inclusive quality education for children in vulnerable situations.

**7 subnational authorities**

in the education sector made significant regulatory adjustments to ensure children's right to education.

**+2,798 teachers**

received technical assistance to strengthen their approach to inclusive and safe education.

**We led 10 national multi-stakeholder**

working groups related to education in emergencies.



**To provide assistance to children** and their families to ensure their livelihoods and help them avoid hunger.



**+1,900 pregnant women**

received breastfeeding counseling.

**+35,000 households**

received direct support to ensure their food security, including in emergency situations.



**To promote spaces free from gender-based violence** for children in homes and communities.

**+6,300 people**

including children, family members, and caregivers received mental health assistance and socio-emotional support.

Parents or caregivers of more than **2,000 girls and boys** participated in non-violent parenting programs.

Nearly **900 girls and boys** were assisted through child protection case management.

To promote the participation of civil society, children, and adolescents in monitoring the state's role as guarantor of children's rights.

We conducted **23 consultations** with girls, boys, and adolescents regarding public issues and decisions relevant to their development.

**We participated** in reporting mechanisms to the United Nation System regarding compliance with the Convention on the Rights of the Child.





# OUR FLAGSHIP CAMPAIGNS

## GENERATION HOPE

We implemented a global campaign co-created and led by children and adolescents to address inequality, the climate crisis, and food insecurity.



We formed **alliances with children's organizations** led by girls, boys, and adolescents.



We strengthened **the capacities of organized children** in matters of advocacy, campaigns, and participation.



We promoted transformation processes led by children themselves.

More than 500 children and adolescents strengthened their skills as activists or participated in advocacy actions that they themselves led.

## LET'S TALK ABOUT MIGRATION

We launched the “Let’s Talk About Migration” campaign, which raised awareness of the importance of migration with a child-focused lens, fostering a culture of integration and promoting fairer, more inclusive, equitable and democratic societies.



**+26 million** people were reached on social media.



**+3 million** people were reached via TV spots and cinema ads.



**+27,000 visits** to the campaign website.







**A TRUSTWORTHY,  
COMMITTED  
ORGANIZATION**

We are an inclusive, safe organization that works closely with people in vulnerable situations. This has enabled us to be effective in the areas where we had and continue to have a direct presence, through interventions with partners or advocacy efforts.

**DIRECT INTERVENTION**

- 📍 Amazonas
- 📍 Arequipa
- 📍 Huancavelica
- 📍 Huanuco
- 📍 Junin
- 📍 La Libertad
- 📍 Lambayeque
- 📍 Lima
- 📍 Loreto
- 📍 Piura
- 📍 San Martin
- 📍 Tumbes
- 📍 Ucayali

**THROUGH PARTNERTS AND PROMOTIONAL ACTIVITIES**

- 📍 Apurímac
- 📍 Cajamarca
- 📍 Madre de Dios



\*We currently have offices in Lima, Lambayeque, Piura and La Libertad. Our office in Arequipa was in operation until 2024.

Our response capacity is strengthened by a skilled resilient team motivated by a deep sense of mission-work that is often carried out in challenging contexts. That is why we care about the well-being of our staff:

- 85% of our employees** would recommend Save the Children as a great place to work.
- 74% of our staff** believe that the organization prioritizes the well-being of its members.
- 81% of our employees** believe they've had opportunities to learn and grow professionally.

## Caring for the caregiver

We develop strategies to foster self-care skills among teams supporting populations in vulnerable situations—and among staff who accompany them—thereby promoting well-being and strengthening their work.

## We develop leaders

We have implemented a program to enable our staff to develop strategic decision-making and effective team management skills, and to foster a collaborative work environment aligned with our mission to guarantee children's rights—promoting an organizational culture based on transparency, equity and innovation.



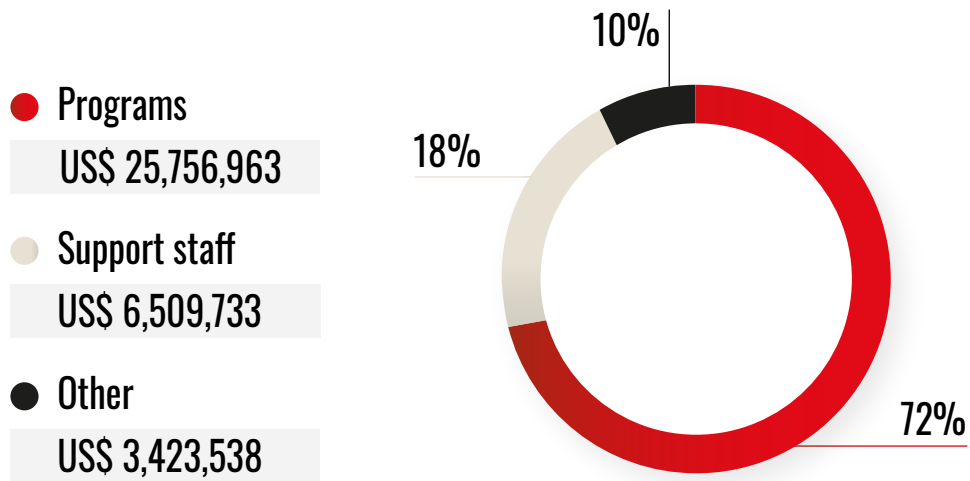


# COMMITMENT TO TRANSPARENCY

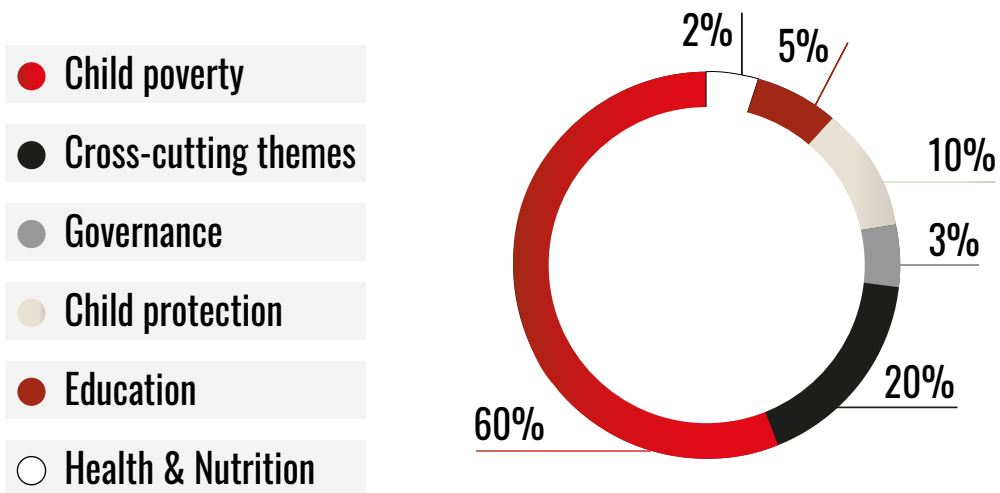
Annual Income ✨

2022	US\$ 14,754,800
2023	US\$ 12,300,000
2024	US\$ 8,706,400

## Where do the funds we receive go? (2022-2024)



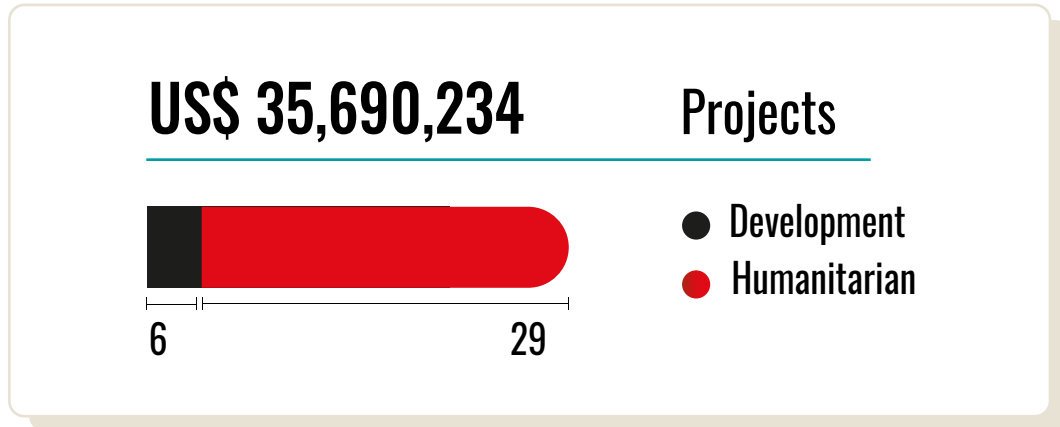
## Which sectors do we serve with the funds we receive?



## Our portfolio



Between 2022 and 2024, we executed projects totaling:



## Our donors



We are grateful for the trust placed in us by the many organizations that, over the years, have enabled **our work to make a positive impact** on the lives of girls, boys, and adolescents:



Donación del  
Gobierno de los  
Estados Unidos



Embajada de Suiza en el Perú  
Cooperación Internacional - COSUDE  
Hub Regional Lima



# Our strategic partnerships

We work hand in hand with local organizations to stay close to children, responding promptly to the needs of girls, boys, and adolescents through **culturally appropriate interventions** that recognize their role as leaders in their own communities.





**OUR PRIORITIES  
FOR THE FUTURE**

In a world of constant change, our mission is to ensure that every child and adolescent has the tools and opportunities to overcome adversity and achieve a life of well-being.

To this end, we will be guided by three **cross-cutting approaches**:



## CLIMATE RESILIENCE



## GENDER EQUITY AND JUSTICE



## CULTURE OF PEACE IN CONFLICT CONTEXTS

Thus, for 2025-2027, we aim to achieve:

### ENVIRONMENTS THAT SUPPORT DEVELOPMENT

We are committed to **improving conditions for early childhood development**, ensuring that more children and adolescents have supportive families and live in safe and healthy environments, where they can take their first steps toward a future full of opportunities.





## **EDUCATION IS THE KEY TO A HOPEFUL FUTURE**

We work to transform **educational communities into inclusive, intercultural, violence-free, and environmentally sustainable spaces** where every child and adolescent strengthens their learning and exercises full citizenship, building a generation ready to lead change.



## **PROTAGONISTS OF THEIR OWN FUTURE**

We want children and adolescents to be empowered to actively participate in their communities, enjoying **safe environments, access to comprehensive protection services, and being prepared to face any crisis—from climate change to migration**—always with the strength of their voices and their rights.



## **EQUALITY ON THE PATH TO ADULTHOOD**

With a firm focus on equal opportunities, we seek to strengthen the skills of adolescents and young people, **ensuring their transition to a dignified adulthood** with sustainable livelihoods that are resilient in the face of any adversity.

**WE CONTINUE  
TRANSFORMING LIVES,  
PROTECTING CHILDHOODS,  
AND BUILDING  
FUTURES  
FILLED WITH HOPE**



**Save the Children**

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[@savethechildrenperu](https://www.linkedin.com/company/savethechildrenperu)



[@SaveChildrenPE](https://twitter.com/SaveChildrenPE)



[comunicaperu@savethechildren.org](mailto:comunicaperu@savethechildren.org)



[savethechildren.org.pe](https://www.savethechildren.org.pe)